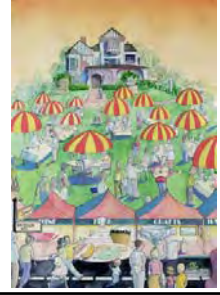




**4th ANNUAL SAN RAFAEL
FOOD & WINE FESTIVAL
WINERY APPLICATION**
SATURDAY, AUGUST 14, 2010 ~ Noon to 6 pm
Falkirk Cultural Center ~ San Rafael, CA
There is NO FEE for you winery to participate



Winery Name: _____ Website: _____

Contact Name: _____ Email: _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Fax: _____

Wines you would like to sample:

Wine #1: _____

Wine #2: _____

Wine #3: _____

Please Note: You cannot sell the wine on-site, although you can take orders for delivery the following week.

SRES reserves the right to refuse the participation of any entrant it deems offensive, inappropriate, or contrary to the spirit of the event or the City of San Rafael. The undersigned agrees to hold harmless Steven Restivo Event Services, the Falkirk Cultural Center, and the City of San Rafael from any and all liability, claims, demands, costs or damages to person(s) or property as a result of participation in the 2010 San Rafael Food and Wine Festival.

Print Name

Signature

Date

There is NO FEE to participate.

To participate, please fill out this application and fax it or mail it to:

Steven Restivo Event Services, LLC
P.O. Box 151017, San Rafael, CA 94915
Ph: 415-456-6455. Fax 415-456-6436

www.SRESproductions.com ~ Steven@SRESproductions.com



**4th ANNUAL SAN RAFAEL
FOOD & WINE FESTIVAL
WINERY APPLICATION
OVERVIEW**

**SATURDAY, AUGUST 14, 2010 ~ Noon to 6 pm
Falkirk Cultural Center ~ San Rafael, CA**



Steven Restivo Event Services, LLC and the Falkirk Cultural Center in San Rafael would like to invite your Winery to participate in the upcoming San Rafael Food & Wine Festival. The Festival will take place on the lawn of the historic landmark. The Center is located on Mission Avenue between D & E Streets in San Rafael, CA. The event will feature wine tasting from regional wineries, beer tasting from local breweries, Jazz entertainment, and local restaurants will be serving up some of the best cuisine in Marin County. In addition, we will be showcasing local chefs at our cooking demonstration.

There is NO FEE for your winery to participate. We ask that you bring at least 2-3 cases of wine to sample at the event and send a representative to speak about your wines. **Your reps cannot sell the wine on-site**, although they can take orders for delivery the following week. In 2009 we had approximately 2,500 people attend the event, 20 wineries and it was very well received.

The tasting program will work as follows: **Option #1**, attendees can purchase an all day food and wine tasting for \$25 and they will receive a blue wristband and a tasting glass. **Option #2**, attendees can purchase an all day food tasting for \$15 and they will receive a red wristband. We will also have a beverage booth on-site where attendees can purchase individual beverages.

The Festival publicity and advertising is in full swing and will include all participating wineries. All wineries that participate will receive a link on the official event website, mention in all event publicity, and be featured in the event program.

Steven Restivo Event Services, LLC offers a variety of event production and logistic services to various clients such as Chamber of Commerce's, Merchant Associations, non-profit groups and other industry professionals. We produce some of the largest FREE public festivals on the west coast, including San Francisco's 159th Annual St. Patrick's Day Festival & Parade, the 34th Annual Union Street Festival, the 56th Annual North Beach Festival, the 26th Annual Fillmore Jazz Festival, and many more.

The Falkirk Cultural Center is a 19th century country estate and is listed on the National Historic Register. The Queen Anne Victorian, designed by Clinton Day, was built in 1888 by Ella Nichols Park, and purchased by Captain Robert Dollar in 1906. Falkirk is named after Dollar's birthplace in Scotland, and his descendants occupied the house until 1970. The estate was saved from demolition in 1974.

San Rafael, located halfway between San Francisco and California's famous wine country, is Marin's oldest city. We are partnering with a number of community agencies and businesses in the area to help insure a large turnout for the event. If you are interested in participating, please fill out the attached form and fax it to 415-456-6436. We will contact you upon acceptance into the event. Join us in this historic setting for a fun filled day of art, cuisine, wine, entertainment and history.

To participate, please fill out the attached application and fax it to 415-456-6436 or mail it to:

Steven Restivo Event Services, LLC
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