



**SAN FRANCISCO'S 159TH ANNUAL ST. PATRICK'S DAY
PARADE & FESTIVAL**

SATURDAY, MARCH 13, 2010 ~ 10 AM TO 5 PM ~ PARADE AT 11:30

**NON-PROFIT SPACE
INFORMATION & APPLICATION**



The United Irish Societies and Steven Restivo Event Services, llc invite all non-profits in the area to participate in the annual St. Patrick's Day Parade and Festival. The event will take place on Saturday, March 13th, 2010 from 10 am to 5 pm in San Francisco. To find out more information about the event please visit www.sfstpatricksdays.com or www.SRESproductions.com

The 159th Annual St. Patrick's Day Parade in San Francisco is a well established event with historic ties to the city. The parade itself is a huge draw for attendees from all different demographics and ethnicity.

The addition of the Festival after the parade provides a great opportunity for attendees to learn more about Irish history and culture while having fun experiencing the day. A full day of activity is planned for the St. Patrick's Day Festival at Civic Center Plaza and on Grove Street, Polk to Larkin Street.

The colorful festivities surrounding the parade will showcase Irish Culture through live performance and entertainment, arts and crafts exhibitors, and food and beverage concessions, children's rides and inflatables, cultural displays, a petting zoo and pony ride and a number of non-profits booths representing the Irish community.

The Festival will take place, before, during and after the Parade. The Parade begins at 11:30 AM at the corner of Second and Market, where more than 5,000 participants from all over the state, will reel about with laughter and revelry all the way to City Hall.

All applicants will be juried by our committee. If you would like to apply to the event, please note these are some guidelines that we require:

1. Accepted non profit organizations may only distribute promotional materials. There will be no selling of any food. All other sale items must be approved by the committee.
2. We will need to have a copy of the Federal Tax ID letter that you should have received from the IRS, which confirms your current non-profit status and includes the organization's tax ID number on it.
3. Insurance, if desired by Exhibitor, must be obtained by him or her at their own expense. Steven Restivo Event Services, LLC, (SRES), our clients and the cities and counties where we produce the events, assume no risk; and by the participation in the event, the Exhibitor expressly releases SRES, our clients and the city and county from any and all liability for any damages, injury, theft, or loss to any person or goods which may arise from the occupation of space by the Exhibitor. We strongly encourage all event participants to carry insurance.
4. We provide a 10ft x 10ft space only. Everything else you need for your set up ie; tents, tables, chairs, umbrellas or signage needs to be provided by your organization. Or you can rent a 10x10 booth, 1 table & 2chairs from us for \$165. We do not supply electricity.
5. We will send you a status letter by within a week of us receiving your completed application. If accepted to the event, you will receive a participant packet 20 days prior to the event.
6. The space fee for applying to the event is \$75.

If you would like to apply to the event, please fill out the attached application. Your fee is payable to:

**Steven Restivo Event Services, LLC
P.O Box 151017
San Rafael, CA. 94915**



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APPLICATION



Organization Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Ph _____ Fax _____

Website _____ Email _____

Non-Profit Tax Id # _____

Please email my status letter and participant packet

Have you participated in the event in the past? Yes _____ No _____

Please select one:

I would like the 10x10 space only= **\$75**

I would like the 10x10 space, 1 booth, 1 table & 2 chairs = **\$240**

of 10ft x 10ft spaces would you like at the event? _____ Space Fee Total \$ _____

of Free Event Postcards _____

Please describe what you would like to do in the space: ie; distribute flyers about your business or organization, etc (if selling or sampling food, there is an additional \$100 city health permit fee):

Check# _____ Credit Card # (\$15 cc processing fee) _____ Exp Date _____

Please make all checks payable to **Steven Restivo Event Services** and return document with the check to:

Steven Restivo Event Services, LLC
P.O. Box 151017, San Rafael, CA 94915
Ph: 800-310-6563, Fax: 415-456-6436

Steven Restivo Event Services reserves the right to refuse the participation of any entrant it deems offensive, inappropriate, or contrary to the spirit of the event or the City of San Francisco. The undersigned agrees to hold harmless and indemnify the United Irish Societies of San Francisco, Steven Restivo Event Services, and the City of San Francisco from any and all liability, claims, demands, costs or damages to person(s) or property as a result of participation in the 2010 St. Patrick's Day Parade & Festival.

_____ Print Name

_____ Signature

_____ Date