

For Immediate Release
November 15, 2011

SAN FRANCISCO'S NOE VALLEY *HOLIDAY* WINE WALK, DECEMBER 7TH

San Francisco, CA —The Noe Valley Merchants Association and Steven Restivo Event Services, LLC are presenting the 1st Annual Noe Valley *Holiday* Wine Walk on Wednesday, December 7, 2011.

The tasting event will be located throughout 24th Street from Diamond to Chattanooga Streets and the surrounding area and will include merchants offering wine samples, finger foods and special treats. Participating wineries include: Terra Savia Bourassa Vineyards, Wine Thieves, and Wine Maps. A complete list of participating businesses will be posted on the event website, www.SRESproductions.com.

Attendees wishing to participate in the sampling program may purchase a \$30 “Tasting Wristband” prior to the event via the web site or on-site where they will receive a wine glass and a map with all of the tasting locations. Buy tickets on this link: <http://noevalleyholidaywinewalk.eventbrite.com>.

To request accommodations for persons with disabilities or if you have communication needs such as large print, Braille or sign language interpreters, please call 1-800-310-6563 or fax us 415 456-6436 at least three weeks prior to the event. For more information about the event call 800-310-6563 or visit [SRESproductions.com](http://www.SRESproductions.com).

About Steven Restivo Event Services, LLC.

Steven Restivo Event Services, LLC has over twenty years experience producing many of the Bay Area's largest and most successful events. SRES, LLC produces the following festivals: San Francisco St. Patricks' Day Parade and Festival, The Union Street Festival, Union Street Easter Parade & Spring Celebration, Petaluma's Butter & Eggs Days Parade & Celebration, The Fillmore Jazz Festival, The North Beach Festival, San Rafael's Food & Wine Festival, San Francisco's Polk Street Blues Festival, San Francisco's Bernal Heights Fiesta On the Hill, San Rafael's Parade of Lights & Winter Wonderland and the Jazz Fest at the Park for The San Francisco Giants. For more information visit: <http://www.sresproductions.com>.

About the Noe Valley Merchants and Professionals Association (NVMPA)

Founded in 1923, the Noe Valley Merchants and Professionals Association is the second largest association in San Francisco. The Association's members range from Gallery of Jewels, Global Exchange, Small Frys, Cliché Noe, When Modern Was and Just For Fun (Noe Valley institution).

The Association is a non-profit organization chartered under the laws of the State of California that

engages in the promotion, preservation and enhancement of the Noe Valley business community. Merchants, professionals and non-profit or charitable organizations are invited to join. Visit: <http://www.noevalleymerchants.com>.

The event is produced by Steven Restivo Event Services, LLC and presented by the Noe Valley Merchants Association.

Visit: www.sresproductions.com

###